The American Physical Society will hold its 2019 APS March Meeting in Boston, Massachusetts on March 4–8. Take this unique opportunity to interact with more than 11,000 of the world’s top scientists and students.
THE APS MARCH MEETING OFFERS YOUR ORGANIZATION A VALUABLE OPPORTUNITY FOR ONE-TO-ONE INTERACTION WITH SCIENTISTS FROM AROUND THE WORLD, WHO ARE LOOKING FOR NEW IDEAS, COLLABORATORS, AND VENDORS.

APS March Meeting attendees are scientists who work in academia, national laboratories, and industry in the U.S. and throughout the world who are involved in making and influencing purchasing decisions.

For complete information on the technical program and housing, visit aps.org/march.

THERE ARE MANY BENEFITS TO EXHIBITORS:

- Virtual tradeshow: online product promotion via the APS March Meeting homepage
- Company listing of products and services in the show guide section of the APS March Meeting Program, and in the APS March Meeting App
- Free admission to the program
- APS March Meeting Program advertising
- Special event sponsorship opportunities
- Discounted hotel rates
- Extended show hours, poster sessions, and receptions in the exhibit hall
- Access to the pressroom and opportunities to interact with trade press
- Coffee and refreshment breaks for exhibitors in the exhibitors’ lounge
- Lead retrieval

FREE APS JOB BOARD POSTINGS FOR EXHIBITORS

The APS March Meeting is a great recruiting ground for discovering emerging science talent and filling hard-to-recruit positions—don’t miss this opportunity to connect with highly qualified job seekers at the meeting. We offer free use of the APS Job Board to all participating exhibitors. Contact Crystal Bailey (bailey@aps.org) for more information.

SHOW HOURS
MONDAY, MARCH 4
WELCOME RECEPTION
6:45PM–8:00PM
TUESDAY, MARCH 5
10:00AM–5:00PM
WEDNESDAY, MARCH 6
10:00AM–5:00PM
THURSDAY, MARCH 7
10:00AM–4:00PM

MOVE-IN HOURS
SUNDAY, MARCH 3
1:00–5:00PM
MONDAY, MARCH 4
8:00AM–5:00PM

DISMANTLE
THURSDAY, MARCH 7
4:00–8:00PM
FRIDAY, MARCH 8
8:00AM–NOON
93% of attendees visited the exhibit hall three or more times
85% plan to purchase equipment and services within the next year
78% recommend the purchase of equipment, products, or services
75% request information from vendors
60% have annual budgets of up to $100,000

Techniques & Applications Used by Attendees

- Thin Films: 46%
- Semiconductors: 42%
- Spectroscopy: 40%
- Superconductivity: 35%
- Optoelectronics: 28%
- Polymers: 23%
- STM: 19%
- Magnetic Storage: 15%
- Data Storage: 13%
- Nonlinear Devices: 12%

Employment Areas of Attendees

- 66% Academia, Government, Federally Funded
- 21% Research & Development
- 11% Commercial & Industrial
- 2% Hospital, Medical, Not-For-Profit

APS Attendees have interest in these products

- Scientific Software: 70%
- Test & Measurement Equipment: 56%
- Vacuum Components/Systems: 51%
- Detectors: 47%
- Power Supplies: 47%
- Cryogenic Equipment: 46%
- Scientific Computing: 39%
- Sensors: 37%
- Microscopes: 36%
- Optical Components: 34%
- Lasers: 33%
- Educational Products: 31%
- Magnetic Materials: 31%
- Characterization Equipment: 25%
- High-Field Magnets: 24%
SPONSORS RECEIVE VALUE-ADDED BENEFITS SUCH AS:

- Pre-show attendee labels that are free of charge to sponsors. Labels must be ordered no earlier than four weeks prior to the meeting and the list will include names and addresses only (no emails)
- Special recognition signage posted at sponsored events
- Acknowledgment of sponsorship in the APS March Meeting Program and on the APS March Meeting homepage

Distributed onsite and used extensively throughout the meeting, the APS March Meeting Program is the comprehensive index of all sessions, poster presentations, meetings, and events. Advertising is limited and will be available on a first-come, first-served basis. These advertising positions are available:

- Back Cover $5,000
- Inside Front Cover $3,500
- Inside Back Cover $2,500
- Full page $1,800
- Half page $1,300
- Quarter page $750

GAIN EXPOSURE FOR YOUR COMPANY BY SPONSORING:

TECHNOLOGY

- APS March Meeting App (for iPhone and Android) $4,000
- Mobile device charging station $3,000
- Hotel key cards $7,000
- Wireless internet service $5,000

MEETINGS ACTIVITIES

- Logo pens $4,000
- Company logo on BCEC digital signs $4,000
- Aisle signs $1,500
- Poster session sponsor $1,000
- Commercial workshops $500

SOCIAL

- Coffee breaks (one per day) $5,000
- Welcome reception in the exhibit hall $5,000
- Wine and cheese receptions in the exhibit hall – Tuesday and Wednesday $3,000

ACHIEVE MAXIMUM VISIBILITY BY ADVERTISING IN THE APS MARCH MEETING PROGRAM AND/OR APP AND DELIVER YOUR MARKETING MESSAGE TO MORE THAN 11,000 OF THE WORLD’S TOP SCIENTISTS.

For more about sponsorship opportunities, or questions about other types of sponsorships, please contact:

BOB FINNEGAN
APS EXHIBITS MANAGER
PHONE: 516-576-2433
SECURE FAX: 631-923-2872
EXHIBITS@APS.ORG

APS reserves the right of refusal on any sponsorship that APS considers to conflict with the APS image or brand.
2018 EXHIBITORS

PRE-SHOW ATTENDEE LABELS ARE AVAILABLE FOR $500 (FREE TO SPONSORS). CONTACT DON WISE AT 301-209-3289, WISE@APS.ORG, FOUR WEEKS PRIOR TO THE MEETING. LABELS ARE SENT ELECTRONICALLY AND INCLUDE NAMES AND ADDRESSES ONLY (NO EMAILS). WE DO NOT SELL REGISTRANT LABELS DURING OR AFTER THE MEETING.
## EXHIBITOR APPLICATION

Send application and payment to Bob Finnegan, Exhibits Manager • 1305 Walt Whitman Road • Suite 300 • Melville, NY 11747 • phone: (516) 576-2433 • fax: (631) 923-2872 • exhibits@aps.org. For more information on the technical program, housing, and other aspects of the meeting, visit [aps.org/march](http://aps.org/march).

To complete the Exhibitor Application online, visit [exhibitorservices.aip.org/APS](http://exhibitorservices.aip.org/APS).

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**Single booth area is 10’ x 10’ defined by pipe with drape on back and side walls. No furnishings are included in the cost of the booth rental. Furnishings should be ordered on the service forms that will be sent in the Exhibitor Kit in December. Island booths will be created on the floor plan upon request.**

<table>
<thead>
<tr>
<th>Fees</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>10’ x 10’ interior booth</td>
<td>$2,600</td>
</tr>
<tr>
<td>10’ x 10’ corner booth</td>
<td>$2,900</td>
</tr>
<tr>
<td>10’ x 20’ corner booth + interior booth</td>
<td>$5,350</td>
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</tbody>
</table>

Our location preferences are: (please refer to numbers on floor plan on back page)

1. _______  2 _______  3 _______

Please do not assign our space next to the following exhibitors:

---

Enclose deposit (25% of booth cost) with application. Balance due January 31, 2019. No space will be allocated without deposit.

Credit card payment: □ AMEX  □ Mastercard  □ Visa

□ Charge 25% deposit

□ Charge balance due on January 31, 2019

---

**COMPANY NAME**

**COMPANY ADDRESS**

**CITY**  **STATE**  **ZIP**

**EXHIBIT CONTACT**

**CONTACT PHONE**  **CONTACT FAX**

**CONTACT EMAIL ADDRESS**  **CONTACT WEBSITE**

**CARD NUMBER**

**EXPIRATION DATE**

**NAME**

**SIGNATURE**

---

**COMPANY NAME**

**COMPANY ADDRESS**

**CITY**  **STATE**  **ZIP**

**EXHIBIT CONTACT**

**CONTACT PHONE**  **CONTACT FAX**

**CONTACT EMAIL ADDRESS**  **CONTACT WEBSITE**
More than 10,500 technical papers will be presented at the APS March Meeting, covering:

<table>
<thead>
<tr>
<th>Applications</th>
<th>Optical Properties</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beams Physics</td>
<td>Phase Transitions</td>
</tr>
<tr>
<td>Biophysics</td>
<td>Polymers</td>
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<tr>
<td>Carbon Nanotubes</td>
<td>Quantum Hall Effect</td>
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<td>Chemical Physics</td>
<td>Quantum Information</td>
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<td>Clusters</td>
<td>Quasicrystals</td>
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<tr>
<td>Complex Fluids</td>
<td>Thin Films</td>
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<tr>
<td>Computational Physics</td>
<td>X-Ray &amp; Neutron Scattering</td>
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<tr>
<td>Disorder &amp; Composites</td>
<td>Semiconductors</td>
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<tr>
<td>Electronic Structure</td>
<td>Bulk</td>
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<tr>
<td>Experiments &amp; Measurements</td>
<td>Defects</td>
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<tr>
<td>Fluids &amp; Quantum Fluids</td>
<td>Heterostructure</td>
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<tr>
<td>Fullerenes</td>
<td>Spintronics</td>
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<tr>
<td>Glassy &amp; Amorphous Systems</td>
<td>Superlattices</td>
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<tr>
<td>Graphenes</td>
<td>Surfaces</td>
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<tr>
<td>Highly Correlated Metals</td>
<td>Superconducting Materials</td>
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<tr>
<td>Layered Systems</td>
<td>Superconductivity Theory</td>
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<tr>
<td>Magnetism</td>
<td>Superconductors</td>
</tr>
<tr>
<td>Materials</td>
<td>• Charge Properties</td>
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<tr>
<td>Measurement &amp; Science</td>
<td>• Lattice Properties</td>
</tr>
<tr>
<td>Mesoscopic Systems</td>
<td>• Type-II &amp; Macroscopic</td>
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<tr>
<td>Metal-Insulator Transition</td>
<td>• Phenomena</td>
</tr>
<tr>
<td>Nanomaterials</td>
<td>• Spin Properties</td>
</tr>
<tr>
<td>Nonlinear Phenomena</td>
<td></td>
</tr>
</tbody>
</table>

FUTURE MEETING SITES

2020 DENVER, CO
2021 NASHVILLE, TN
2022 CHICAGO, IL


APS.ORG/MARCH
#APSMARCH

AMERICAN PHYSICAL SOCIETY
ONE PHYSICS ELLIPSE
COLLEGE PARK, MD 20740

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